



FOR IMMEDIATE RELEASE

Kohl's Donates \$5 Million to Children's Hospital of Wisconsin to Enhance Mental Health Services

Building on Kohl's commitment to family health and wellness, funding will improve access to critical mental health services for Wisconsin children and families

MENOMONEE FALLS, Wis., March 26, 2019 – In support of the company's broader Corporate Social Responsibility (CSR) platform focused on family health and wellness, [Kohl's](#) (NYSE: KSS) today announced it will donate \$5 million, over four years, to [Children's Hospital of Wisconsin](#) to help launch a multi-year mental health strategy to improve mental health services for Wisconsin kids and their families. The grant will directly address the state's need for greater access to mental health services for children and generate awareness about the impact a child's mental health has on his or her holistic well-being.

"Kohl's shares Children's Hospital of Wisconsin's commitment to children's health and wellness, and we're proud to elevate our nearly 20-year partnership with this amazing institution," said Michelle Gass, Kohl's chief executive officer. "We applaud the efforts Children's Hospital of Wisconsin is making to break down barriers and increase access to services and resources that support mental wellness by addressing stress, anxiety, trauma, depression, and other issues that so many kids across the country face today."

Children's Hospital of Wisconsin will devote Kohl's funding to mental health access, early detection, prevention, education, and awareness through the expansion of school-based mental and behavioral health services, introduction of new and refined system-wide screening tools, mental health programming research, and an awareness campaign.

"This incredibly generous gift will jumpstart numerous initiatives and expand programs that strengthen our mental health strategy," said Peggy Troy, president and CEO of Children's Hospital of Wisconsin. "We are so thankful that Kohl's believes in our vision that Wisconsin kids will be the healthiest in the nation – physically, mentally and socially. Sadly, Wisconsin ranks extremely low in meeting the mental health needs of our kids."

Since 2000, Kohl's and Kohl's Cares have donated more than \$15 million to Children's Hospital of Wisconsin. The long-standing partnership between Kohl's and Children's Hospital of Wisconsin is rooted in creating new and exciting programs focused on kids' health and education. Most recently, Kohl's and Children's Hospital of Wisconsin launched [Mission: Healthy Kids](#), a program that helps Wisconsin kids and families learn how to eat right, stay fit and feel good about their bodies.

Kohl's has a deep commitment to improving the health and wellness of families in its hometown. For more than 30 years, the company has given nearly \$115 million to local nonprofit organizations to address critical community needs through its best-in-class [volunteer program](#), grants to 15 [hometown partners](#) and six affiliate partners, [Kohl's Hometown Giving Program](#), and [Kohl's Field Trip Grant Program](#). Kohl's donations are made possible through Kohl's philanthropic program, [Kohl's Cares®](#), which sells children's books and toys and donates 100 percent of the net profit to support happier and healthier communities nationwide.

For more information on Kohl's commitment to family health and wellness and the company's CSR efforts, visit [Corporate.Kohls.com](#).

Cautionary Statement Regarding Forward-Looking Information

This press release contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995, including 2019 earnings guidance. Kohl's intends forward-looking terminology such as “believes,” “expects,” “may,” “will,” “should,” “anticipates,” “plans,” or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties, which could cause Kohl's actual results to differ materially from those anticipated by the forward-looking statements. These risks and uncertainties include, but are not limited to, those described in Item 1A in Kohl's Annual Report on Form 10-K, which is expressly incorporated herein by reference, and other factors as may periodically be described in Kohl's filings with the SEC. Forward-looking statements relate to the date initially made, and Kohl's undertakes no obligation to update them.

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and exclusive brands, incredible savings and an easy shopping experience in our stores, online at Kohls.com and on Kohl's mobile app. Since its founding, Kohl's has given more than \$700 million to support communities nationwide, with a focus on family health and wellness. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](https://www.kohls.com/corporate) or follow [@KohlsNews](https://twitter.com/KohlsNews) on Twitter.

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